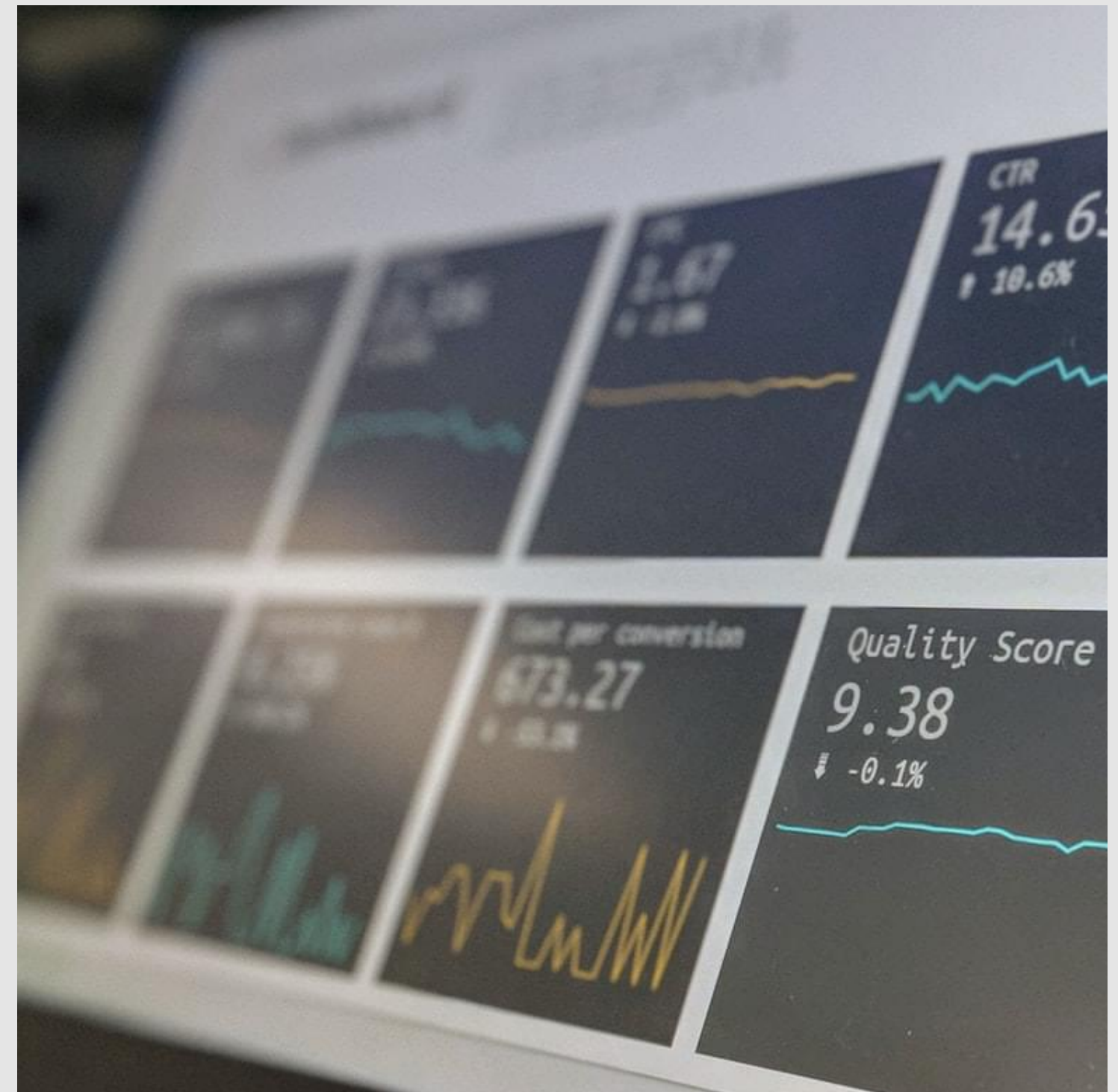


TalentBI™

Business intelligence for frontline decision makers.

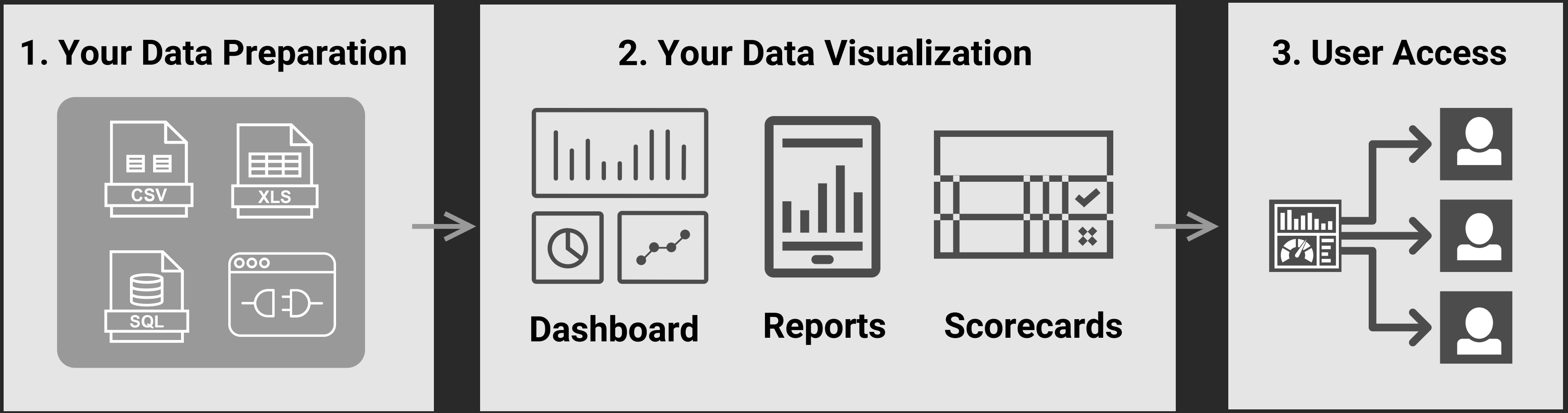


Democratizing Data

Leaders at all levels of an organization need real-time and actionable data that leads to smarter decision making - but especially those in middle management and on the front line. TalentBI™ provides all levels of your organization with visually appealing and customizable dashboards necessary for your operational and financial success.

Informing Decisions

Decisions are often made on a hunch and a whim when operational and financial data lags or is unavailable. Further, front line leaders commonly lack access to real-time data that makes informed decision making possible. With TalentBI™ your front-line leaders will have the ability to make informed decisions with relevant and real-time operational data.



Our secure data transfer process:



(Sample Dashboard View)

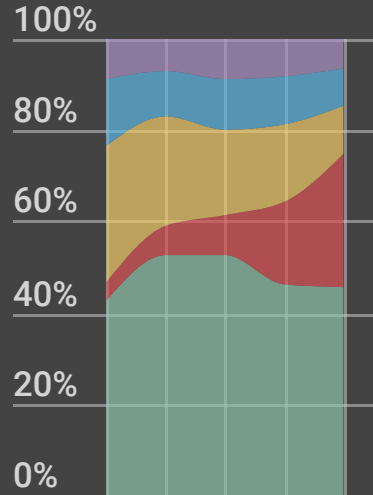
Property #65 West Street, NY

Jane Rogers - GM
1234 Growth Way, Village West NY 55678
RDO - Mary Leader

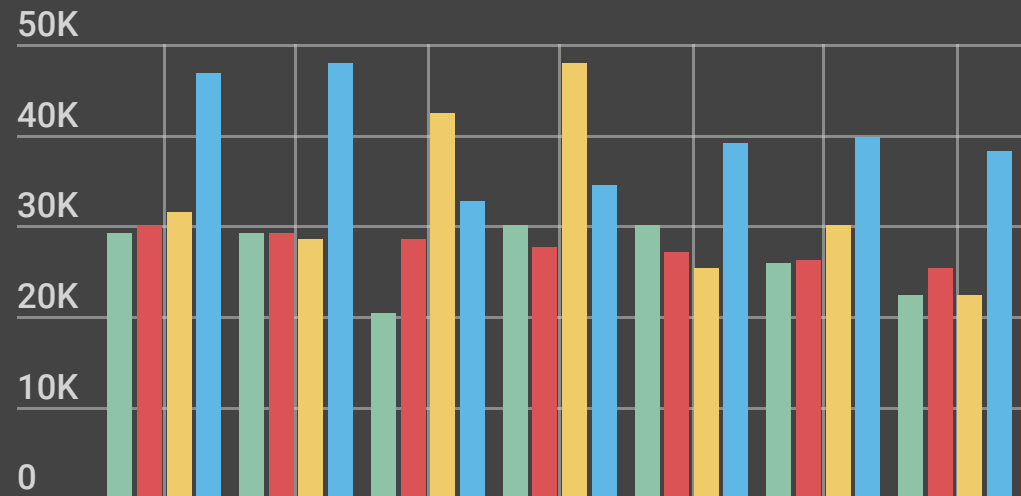
Daily Rev

\$152

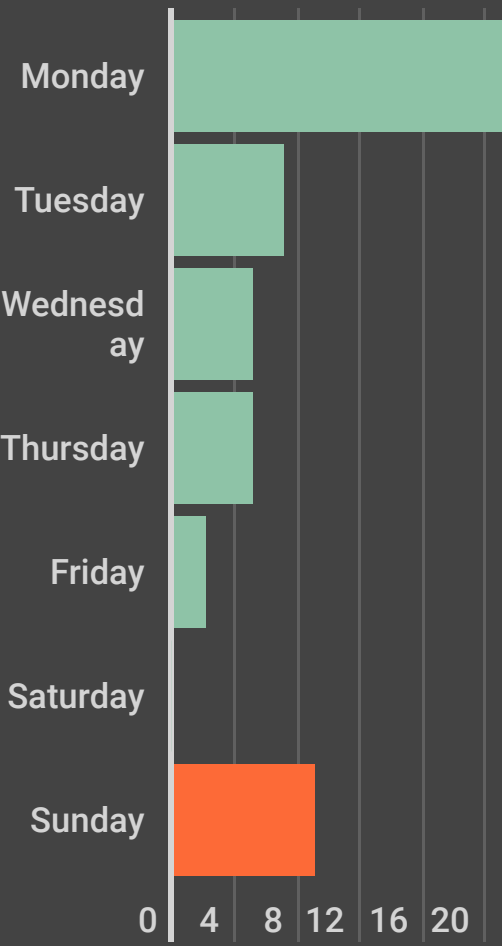
Sales Efficiency



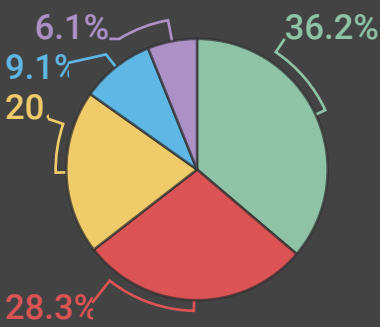
Sales By Quadrant



New Leads



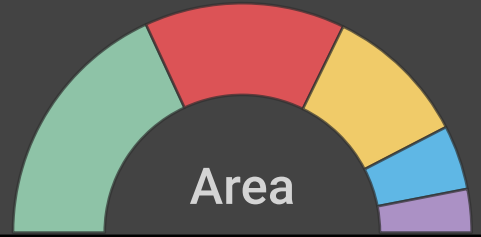
Comp Set



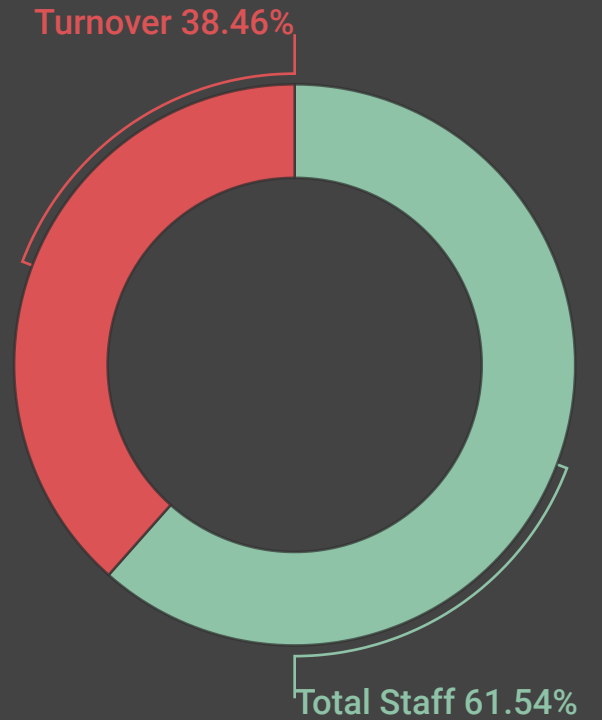
Balance Due

\$1,753

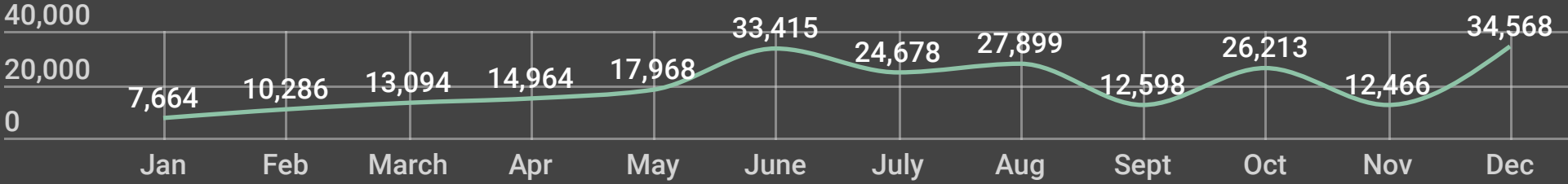
CX



Staffing | T.O.



Sales Activity



(Sample Dashboard View)

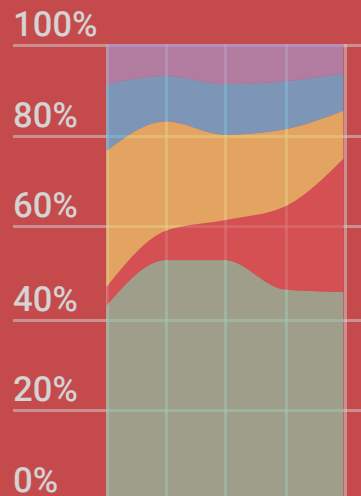
Property #65 West Street, NY

Jane Rogers - GM
1234 Growth Way, Village West NY 55678
RDO - Mary Leader

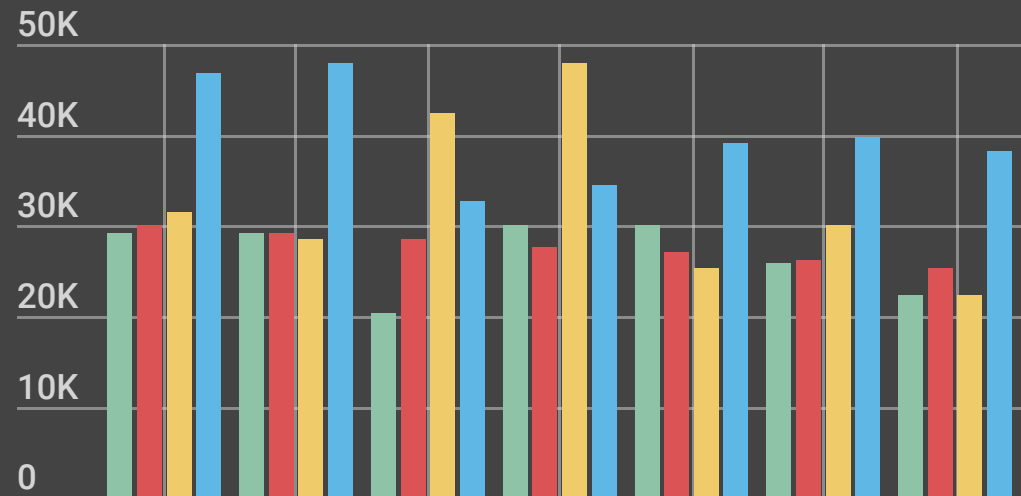
Daily Rev

\$152

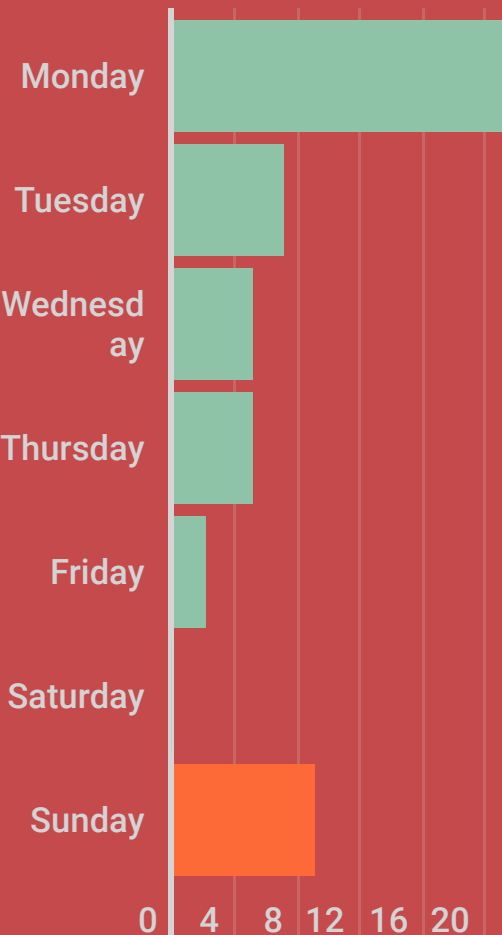
Sales Efficiency



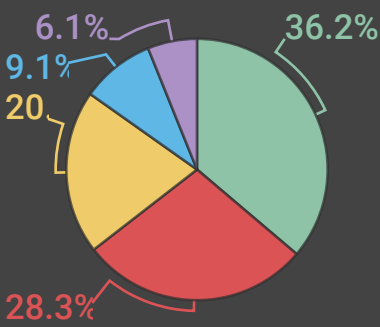
Sales By Quadrant



New Leads



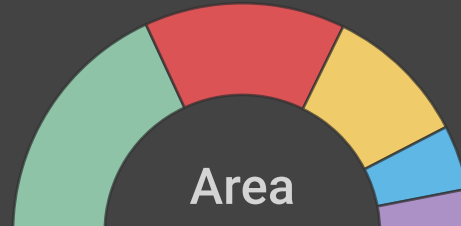
Comp Set



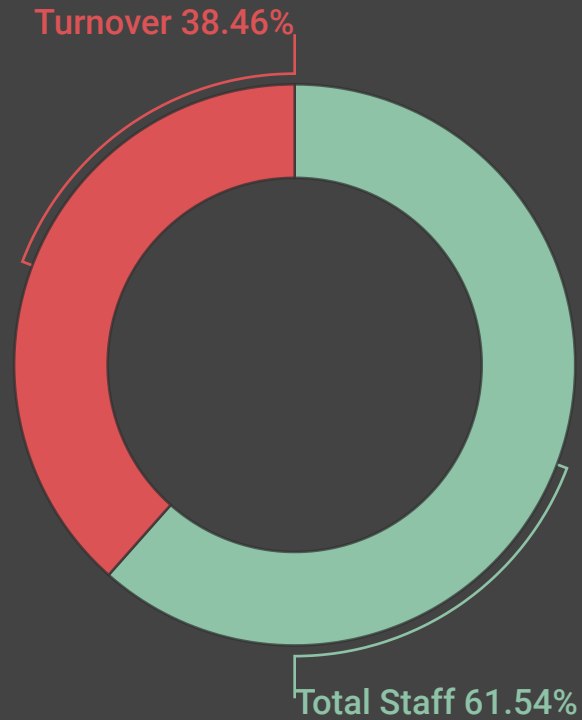
Balance Due

\$1,753

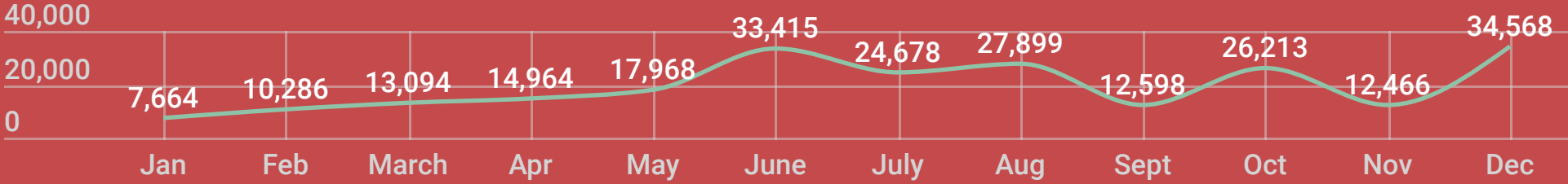
CX

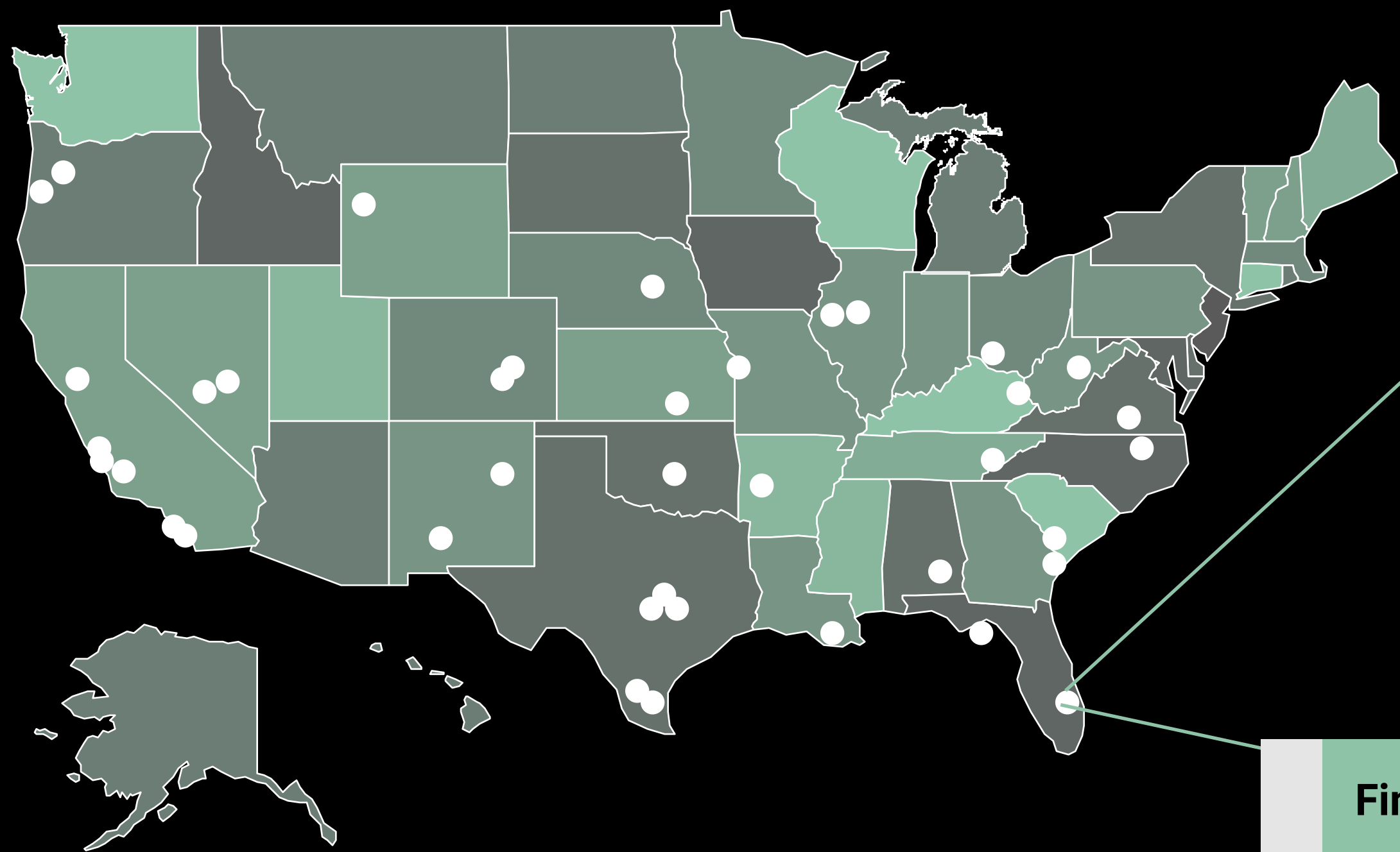


Staffing | T.O.



Sales Activity





Property #65 West Street, NY

Jane Rogers - GM
1234 Growth Way, Village West NY 55678
RDO - Mary Leader

Financials

Ops Reporting

Corporate Notes

(Customizable Drill Down Sections)



10 Helpful Questions for Dashboard Design

- 1** **What is the dashboard purpose?**
In one sentence, define the scope
- 2** **What is the dashboard name?**
Be clear and specific
- 3** **What decisions will it enable?**
This will help inform the dashboard layout
- 4** **Top 1-3 things being measured?**
Choose the most important metrics
- 5** **Segmentation of measurements?**
Knowing segments such as geography, regions or role will help save time.
- 6** **Do you need to see trending?**
This will inform how much history to pull in
- 7** **Do you have targets established?**
Having targets defined will give the dashboard context
- 8** **How many users will there be?**
The number of users may dictate how "high level" the content is presented
- 9** **How experienced are the users?**
This will help determine the level of dashboard complexity
- 10** **Will it consolidate current reports?**
The dashboard increases efficiency as it replaces older methods